



Deep Caring Beyond Fixing

MADE IN ITALY

DUSH ERA



SIZES

20 kg

COLORS

White & Grey

AREA OF USE

Tiles & Marble

PHYSICAL STATE

Powder

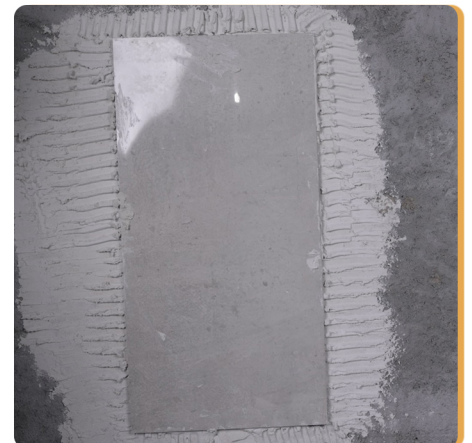
COLOUR

White & Grey

DESCRIPTION:

DUSH ERA is a high-performance cement-based adhesive specifically formulated for the installation of medium and large format ceramic and vitrified tiles, as well as marble and stone, on both floors and walls. This adhesive embodies the elegance of Italian design combined with the resilience of Indian minerals, delivering outstanding bonding strength, flexibility, and durability for a wide range of applications.

Product Application Photo:



INSTRUCTIONS TO USE:

1. Spread the adhesive evenly on the substrate using a notched trowel.
2. Place the tiles within the open time and adjust them as needed.
3. Ensure full coverage of the tile backs by pressing them firmly into place.
4. Allow the adhesive to cure for at least 24 hours before grouting.

FEATURES AND BENEFITS:

1. **Strong Bond Strength:** Provides excellent adhesion for large-format tiles, natural stones, and slim tiles, ensuring durability.
2. **Enhanced Flexibility:** Highly flexible to accommodate slight movements in indoor applications, preventing tile cracking or detachment.
3. **Slip Resistance:** Offers enhanced slip resistance, making tile installation easier and more precise.
4. **Extended Open Time:** Features an extended open time, allowing for more flexibility and convenience during the installation process.
5. **Versatile Indoor Use:** Ideal for a variety of indoor applications on both vertical and horizontal surfaces, ensuring a secure and professional finish.

PRECAUTIONS AND NOTES:

1. Wear Hand Gloves.
2. Keep Out of Reach of Children.
3. Keep the application area ventilated enough.
4. Keep the product closed after usage and away from sunlight.
5. Always test the product before use.

TECHNICAL INFORMATION

Composition - Cement-based adhesive with advanced polymer additives and selected aggregates

Color - Grey

Mixing Ratio - Approx. 5.5 to 6.5 liters of water per 20 kg bag

Pot Life - 3 to 4 hours after mixing

Open Time - 30 minutes

Adjustability Time - 20 minutes

Grouting Time - After 24 hours

Application Temperature - +5°C to +40°C

Coverage - 4 to 5 m² per 20 kg bag (with 8 mm notch trowel)

Tensile Adhesion Strength - ≥ 1.0 N/mm² (after 28 days)

Slip Resistance - ≤ 0.5 mm

Curing Time - 24 to 48 hours

HANDLING & SHELF-LIFE:

Keep the tins closed and stored in a cool and ventilated environment at a temperature of 28-35 °C, away from the source of heat. Best Before 12 months.

SAFETY RULES:

Keep out of reach of children. Wear appropriate protective clothing, gloves, and eye/face protection. If skin contact occurs, wash immediately with plenty of clean water. If eye contact occurs, rinse thoroughly with clean water and seek medical attention. For professional use only.

For more information, please refer to the relevant Material Safety Data Sheet, available upon request.

DUSH 

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DISCLAIMER:

Before using any Dush products, test on a small, inconspicuous area to ensure compatibility and understand the application process. Results may vary based on application methods, surface conditions, and climate factors such as temperature and humidity. While Dush aims to provide high-quality products, we cannot guarantee specific results due to these variables. By using Dush products, you acknowledge and accept that Dush shall not be held liable for any damage or unsatisfactory results arising from their use or misuse.